

48.1-竞品信息

文档修订历史记录

文档版本	修订内容	修订日期
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1、接口介绍

企业竞品信息，包括竞品名称、所属企业、竞品简介等

2、接口地址

<https://api.qixin.com/APIService/enterprise/getEntCompetitionByName>

3、数据格式

JSON

4、请求方法

GET

5、请求示例

<https://api.qixin.com/APIService/enterprise/getEntCompetitionByName?name=北京九十多生活科技有限公司>

6、接口描述

6.1 请求参数 (Header)

参数名	字段类型	必填	描述
Auth-Version	String	是	2.0 (参数值)，固定传入：2.0
appkey	String	是	启信开放平台获取，获取方式：个人中心-安全中心-API密钥，获取appkey的同时，请完成IP白名单的配置：个人中心-安全中心-APIIP白名单设置，如未配置，接口调试会报错“104未添加IP白名单”
timestamp	String	是	UNIX时间戳，精确到毫秒，示例：1656921036000，当前系统时间近10分钟有效
sign	String	是	验证加密值，加密规则：appkey+timestamp+secret_key组成的32位md5加密的小写字符串（实际加密不带入‘+’）

说明：secret_key参数无需传递

6.2 请求参数 (Query)

参数名	字段类型	必填	描述
name	String	是	企业全名/注册号/统一社会信用代码
skip	Number	否	跳过条目数（跳过的条数，默认不填返回前20条，取21到40条的数据，skip=20，以此类推进行取数）

6.3 响应参数（Response）

参数名	字段类型	字段长度	必填	描述
data	Object	-	是	返回查询结果，如果没有匹配记录则返回为空。具体字段含义见下表
sign	String	32	是	数据签名
status	String	10	是	返回结果状态
message	String	255	是	返回结果消息

data

参数名	字段类型	字段长度	必填	描述
total	Number	-	是	返回列表中记录总数
num	Number	-	是	本次调用返回记录数
items	Array	-	是	企业竞品信息列表

items

参数名	字段类型	字段长度	必填	描述
logo	String	1024	是	竞品logo
sim_eid	String	36	是	竞品所属企业id
ename	String	255	是	竞品所属企业
name	String	255	是	竞品名称
category	String	64	是	竞品类别
eid	String	36	是	企业id
date	String	255	是	竞品成立时间
operate_status	String	255	是	竞品运营状态
brief	String	255	是	竞品简介
round	String	255	是	竞品轮次

6.4 响应参数示例

```
{
  "data": {
    "items": [
      {
        "brief": "家居用品集成供应商",
        "category": "消费、家居用品、进口、电商零售、家居电商",
        "date": "2016-04-14",
        "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
        "ename": "浙江怡梦家居用品有限公司",
        "logo": "-",
        "name": "怡梦家居",
        "operate_status": "运营中",
        "round": "-",
        "sim_eid": "18debaec-7548-47aa-b0c9-19a834864115"
      },
      {
        "brief": "家居类产品电商平台",
        "category": "消费、电商零售、出海、家居电商、出海电商、家居、促销",
        "date": "-",
        "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
        "ename": "-",
        "logo": "-",
        "name": "Vova",
        "operate_status": "运营中",
        "round": "-"
      }
    ]
  }
}
```

```
"sim_eid": "-"
```

```
},
```

```
{
```

```
"brief": "家装电商工厂直营平台",
```

```
"category":
```

```
"设计师、家具、小家电、家装、房地产、家居百货、主材、建材、家居、消费、电商零售、家居电商、装修",
```

```
"date": "2016-11-24",
```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```
"ename": "重庆为爱筑家科技有限公司",
```

```
"logo": "-",
```

```
"name": "为爱筑家",
```

```
"operate_status": "-",
```

```
"round": "天使轮",
```

```
"sim_eid": "47b5323b-8244-4c76-be7a-6fa4222f83a6"
```

```
},
```

```
{
```

```
"brief": "商用厨具一站式采购平台",
```

```
"category":
```

```
"电商零售、高新技术企业、厨具、36Kr报道项目、铅笔道报道项目、采购平台、B2B、垂直电商、家居电商、餐厨、知名媒体报道",
```

```
"date": "2016-03-22",
```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```
"ename": "辽宁集餐厨网络科技有限公司",
```

```
"logo": "-",
```

```
"name": "集餐厨",
"operate_status": "运营中",
"round": "A+轮",
"sim_eid": "54d849f5-1503-417b-a33b-6f006c2e6799"
```

```
},
```

```
{
```

```
"brief": "科技健康生活家居品牌",
```

```
"category":
```

"房地产、文化传媒、电商零售、床垫、清华系、高新技术企业、有专利、自媒体、36Kr报道项目、铅笔道报道项目、家居家纺、家装、家居电商、软装、媒体",

```
"date": "2016-03-14",
```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```
"ename": "上海上室网络科技有限公司",
```

```
"logo": "-",
```

```
"name": "菠萝斑马",
```

```
"operate_status": "运营中",
```

```
"round": "A+轮",
```

```
"sim_eid": "09273c49-ed11-4196-89fe-b4fdb2df119f"
```

```
},
```

```
{
```

```
"brief": "建材家居O2O电子商务平台",
```

```
"category":
```

"消费、家居电商、家居百货、家具、建材、家居、电商零售、O2O电子商务、电商",

```
"date": "2015-04-03",
```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```

    "ename": "郑州世辰汇居电子商务有限公司",
    "logo": "-",
    "name": "汇+乐",
    "operate_status": "运营中",
    "round": "-",
    "sim_eid": "e981b632-127e-4484-b8f9-ca51bed46a2c"
  },
  {
    "brief": "家居场景内容电商平台",
    "category": "消费、导购电商、家居电商、订阅式电商、新兴电商、电商零售",
    "date": "2015-01-22",
    "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
    "ename": "广州乌托家信息科技有限公司",
    "logo": "-",
    "name": "乌托家",
    "operate_status": "运营中",
    "round": "-",
    "sim_eid": "635a424a-3bae-4273-aa31-87fa05432cc4"
  },
  {
    "brief": "塑料家居用品垂直产业链平台",
    "category":
      "房地产、跨境电商、非金属材料、塑料、产业链、电商零售、家居电商、垂直电商、家居用品、电商",
    "date": "2015-11-26",

```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
"ename": "临沂多派网络科技有限公司",
"logo": "-",
"name": "多派网",
"operate_status": "运营中",
"round": "-",
"sim_eid": "cfff3060-9b8e-45ee-a938-4955ffcf06c9"
```

```
},
```

```
{
```

```
"brief": "家居家具电商平台",
```

```
"category":
```

```
"消费、家居电商、家居百货、家具、家具建材、垂直电商、家居、电商零售、房产家装",
```

```
"date": "2015-02-02",
```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```
"ename": "佛山市迈购家居科技有限公司",
```

```
"logo": "-",
```

```
"name": "迈购家居",
```

```
"operate_status": "-",
```

```
"round": "-",
```

```
"sim_eid": "9e3d1bbe-063f-40b7-a0ca-062fb1736fee"
```

```
},
```

```
{
```

```
"brief": "居家生活用品电商平台",
```

```
"category": "消费、家居电商、本地生活、生活用品、垂直电商、电商零售、电商",
```

```
"date": "2005-06-17",
```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
"ename": "上海木奇佑贸易有限公司",
"logo": "-",
"name": "居家家",
"operate_status": "运营中",
"round": "-",
"sim_eid": "fec69534-f47f-4a32-a8e8-f32e1238f3fa"
```

```
},
```

```
{
```

```
"brief": "美国家装用品一站式购物平台",
```

```
"category":
```

```
"电商零售、家居电商、Top20投资方、团队名校背景、家居百货、家装、移动电商、购物、垂
直电商、新兴电商、导购电商、家居家纺",
```

```
"date": "2016-06-03",
```

```
"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```
"ename": "厦门勒克斯科技有限公司",
```

```
"logo": "-",
```

```
"name": "LUX",
```

```
"operate_status": "运营中",
```

```
"round": "A轮",
```

```
"sim_eid": "4d4e7c24-e6ce-46f3-827e-fb3c54571583"
```

```
},
```

```
{
```

```
"brief": "国内互联网+泛装饰电商直供平台",
```

```
"category":
```

"消费、房地产、电商零售、家具、有专利、家居百货、主材、装饰、O2O、供应链服务、家居电商、设计、监理、建材、家装",

"date": "2013-09-09",

"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",

"ename": "广东安乐窝网络科技有限公司",

"logo": "-",

"name": "安乐窝",

"operate_status": "运营中",

"round": "股权投资",

"sim_eid": "1c02c1cf-96d5-4b99-b519-36db00dbaf3a"

},

{

"brief": "快时尚家居搭配直购平台",

"category":

"电商零售、家居百货、设计服务、民宿、设计创意、家居电商、家居、咖啡馆、导购、在线设计、企业服务、企业通用服务、房产家装、消费、垂直电商",

"date": "2015-03-23",

"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",

"ename": "广州椅客信息科技有限公司",

"logo": "-",

"name": "物色家",

"operate_status": "运营中",

"round": "天使轮",

"sim_eid": "fa6f7886-b795-4258-b65b-75a9ed58057a"

},

```
{
```

```
  "brief": "建筑装饰企业SaaS+辅材配送移动电商",
```

```
                                "category":
```

```
"房地产、美妆电商、跨境电商、家具、团队名校背景、家居百货、移动电商、建材、电商零售、家居电商、家装、配送、电商",
```

```
  "date": "2015-04-23",
```

```
  "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```
  "ename": "北京云材科技有限公司",
```

```
  "logo": "-",
```

```
  "name": "云材网",
```

```
  "operate_status": "运营中",
```

```
  "round": "天使轮",
```

```
  "sim_eid": "7f178445-61d4-4a2e-b6ca-e7fb50f52486"
```

```
},
```

```
{
```

```
  "brief": "创意烘焙活动众筹网站",
```

```
                                "category":
```

```
"消费、社交、金融、烘焙店、餐饮、众筹、家居电商、厨具、厨房、烘焙、兴趣社交、社交电商、食品电商、电商零售、电商",
```

```
  "date": "2014-09-02",
```

```
  "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
```

```
  "ename": "深圳市一网恒通互联网金融服务有限公司",
```

```
  "logo": "-",
```

```
  "name": "一网恒通",
```

```
  "operate_status": "-",
```

"round": "天使轮",

"sim_eid": "3cbbb63a-9aca-4dbc-857c-d4bc3f43df4a"

},

{

"brief": "全球家居品牌电商平台",

"category":

"房地产、家装、家居电商、有专利、家居百货、家具、软装、家装设计、设计师、家居、进口、设计",

"date": "2012-11-06",

"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",

"ename": "南京无界家居科技有限公司",

"logo": "-",

"name": "无界",

"operate_status": "运营中",

"round": "-",

"sim_eid": "3cb9947b-e3ec-4846-89de-856b984ab1ae"

},

{

"brief": "家居在线购买商城",

"category": "电商零售、社交、家居电商、社区、家居、垂直电商",

"date": "2008-02-21",

"eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",

"ename": "上海饕餮电子商务有限公司",

"logo": "-",

"name": "我去买",

```

    "operate_status": "运营中",
    "round": "-",
    "sim_eid": "3a12428c-a32a-495d-9240-fd929a0d2143"
  },
  {

```

```

    "brief": "高品质生活化设计与定制平台",

```

```

    "category":

```

```

    "消费、艺术品电商、知名媒体报道、手工艺品、电商零售、设计师电商、家居电商、95后",

```

```

    "date": "2015-02-16",

```

```

    "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",

```

```

    "ename": "北京造物网络科技有限公司",

```

```

    "logo": "-",

```

```

    "name": "造物",

```

```

    "operate_status": "运营中",

```

```

    "round": "天使轮",

```

```

    "sim_eid": "d3fe4298-7a4b-40df-b7c2-b2b0c3e89d1c"
  },
  {

```

```

    "brief": "创意寝居用品设计商",

```

```

    "category":

```

```

    "房地产、消费、电商零售、家居家纺、高新技术企业、有专利、家居百货、寝室、创意寝居、
    家装、家居电商",

```

```

    "date": "2015-01-29",

```

```

    "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",

```

```

    "ename": "武汉窝巢创意家居有限公司",

```

```
"logo": "-",
"name": "窝巢寢居",
"operate_status": "运营中",
"round": "A轮",
"sim_eid": "f77fc8ba-d0e0-4bd3-a258-f063378aeb78"
},
{
  "brief": "大学新生床品销售平台",
  "category":
    "电商零售、生活服务、校园最后一公里、本地生活、床品、大学、家纺、销售平台、垂直电商、校园服务、家居电商、其他生活服务",
  "date": "2014-05-28",
  "eid": "3c9eabd6-2958-4883-bf5b-cc5f944c2a95",
  "ename": "重庆市大师兄科技有限公司",
  "logo": "-",
  "name": "本屋创品",
  "operate_status": "运营中",
  "round": "-",
  "sim_eid": "e99270f8-580b-469a-aad7-346de8cfbd14"
}
],
"num": 20,
"total": 39
},
"message": "操作成功",
```

```
"sign": "d2c9dc0d90c365a9168ae2d366a237b9",
"status": "200"
}
```

7、错误码参照

返回结果	状态
200	查询成功
201	查询无结果
202	该实时查询Job进行中
203	数据正在更新，请稍后查询
207	查询错误，请联系技术人员
208	参数名错误或参数为空
209	接口查询异常，请联系技术人员
213	调用次数超过今日额度限制
214	接口调用鉴权失败
216	调用次数超过账户额度限制
101	Appkey无效
102	账户余额不足
103	appkey被停用
104	未添加IP白名单
105	未授权调用该接口
109	接口被停用等其他状态
110	账户已过期
113	账户未激活